

August 27, 2021

KANEKA CORPORATION

Kaneka obtains for additional functional claims for "Watashi no Chikara™" active form of  
Coenzyme Q10 series products

—Kaneka Your Health Care launches new products —

Kaneka Corporation (Headquarters: Minato-ku, Tokyo, President: Minoru Tanaka) has announced that the active form of Coenzyme Q10 is "effective at relieving temporary fatigue." Recently, the functional claims have obtained that the active form of Coenzyme Q10 "improves the quality of sleep of people experiencing temporary stress," "helps reduce temporary stress," and assists with "maintaining the moisture of one's mouth." Then Kaneka Your Health Care Co., Ltd. (Headquarters: Minato-ku, Tokyo, President: Shoji Nagae) has launched the new products series called "Watashi no Chikara™" with those functional claims.

Mitochondria are the factories that create the energy that keeps us healthy and active every day, and occupy roughly 10% of a person's bodyweight. The active form of Coenzyme Q10 can be found in the mitochondria in all of our cells, and helps to create the energy we need for our daily activities. And they remove an active oxygen, antioxidant effect. Our cells owe their vigor to the work performed by mitochondria using the antioxidant properties of active form of Coenzyme Q10\*1.

Kaneka Your Health Care has launched a new brand, "Watashi no Chikara™" to help customers keeping healthy and produce various kinds of "Energy". Kaneka Your Health Care has updated its lineup of active form of Coenzyme Q10 products with the addition of these health claims. It has released two new food with functional claims\*2 "Watashi no Chikara™ ENERGY™," which improves the quality of sleep of people experiencing temporary stress, helps reducing temporary stress, and helps reducing fatigue, and "Watashi no Chikara™ MOISTWELL™," for people who feels that their mouth has become drying by aging\*3. Please see the "Product Details" below for information regarding Specific functions which is submitted health claims inform on "Product Details" as below.

Kaneka Your Health Care will continue to develop new "Watashi no Chikara™" supplement series with Kaneka's unique active form of Coenzyme Q10, and with a wide range of functions. The product lineup will progressively expand with other ingredients such as probiotics for a customer who can select for their health needs.

Based on our mission "Kaneka thinks Wellness First", Kaneka will continue to provide a product and a solution to support improving person's health and daily life.



\*1 The statements that active form of Coenzyme Q10 "helps the mitochondria create the energy we need" and "is

also an antioxidant" are not statements of the functions of the new products in the "Watashi no Chikara™" series (submitted claims).

\*2 Foods with functional claims are products which have been granted permission to make claims regarding functionality by the Consumer Affairs Agency. A company wishing to receive this permission is responsible for notifying the Consumer Affairs Agency and providing it with all required information, including scientific evidence regarding the safety and functionality of the food, prior to selling the product, in accordance with rules stipulated by the national government. In this notification, it is possible to provide materials (systematic reviews) indicating the scientific evidence for the functions, safety information, and the like.

\*3 Kaneka Your Health Care WebShop (<https://www.kaneka-yhc.co.jp/>)

### Product Details

Product Name	Watashi no Chikara™ ENERGY™	(Scheduled for launch in September) Watashi no Chikara™ MOISTWELL™
Package		
Submitted claim	This product contains the active form of Coenzyme Q10, so it helps improve the quality of sleep of people experiencing temporary stress (it helps them sleep more deeply, helps keep them from waking up in the middle of the night, etc.), it helps relieve fatigue while awake, and it helps reduce temporary stress.	This product contains the active form of Coenzyme Q10. Active form of Coenzyme Q10 is reported to assist with maintaining the moisture level in one's mouth. This product is suited for people who feel that their mouth has become drier with age.
Submission number	F1043	G14
Functional ingredient	Active form of Coenzyme Q10 (recommended daily intake: 100 mg (one pill))	

Price (tax included)	3,800 yen (30 pills, roughly 30 days), 10,602 yen (90 pills, roughly 90 days)	3,800 yen (30 pills, roughly 30 days)
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