

Kaneka -Make your dreams come true-

## News Release

March 1, 2022 KANEKA CORPORATION

Kaneka Refreshes "For Bread" Series of Milk Beverages - Uses Straws Made of Kaneka Biodegradable Polymer Green Planet<sup>TM</sup> -

On March 22, Kaneka Corporation (Headquarters: Minato-ku, Tokyo; President: Minoru Tanaka) will refresh its "For Bread<sup>\*1</sup>" series of milk beverage products, whose first release was in 2018. Through its affiliate company Kaneka Shokuhin Co., Ltd. (Headquarters: Shinjuku-ku, Tokyo; President: Genichiro Kocho), the "For Bread" new products will be sold in bakeries, supermarkets, convenience stores, drugstores, the Kaneka Online Shop\*2, and other retailers.

As part of this product series refresh, the flexible straws used for 200 ml packs will be made of Kaneka Biodegradable Polymer Green Planet<sup>TM</sup> (referred to below as Green Planet<sup>TM</sup>"), a unique Kaneka material, to help create a sustainable, recycling-oriented societies and solve the issues of plastic pollution. Green Planet<sup>TM</sup> is a 100% plant-derived biodegradable polymer developed by Kaneka. It is exceptionally biodegradable in a wide range of environments, such as in seawater and in soil.

We've also reflected the comments our customers regarding the product package design in order to better convey the rich flavor and refreshing aftertaste of "For Bread" products, which bring out the delicious flavor of bread.

With high quality raw milk from Hokkaido and the technologies of Pur Natur, Kaneka will further expand its lineup of products focusing on delicious flavor and health while encouraging to make society more sustainable and creating products that customers love.

\*1. Milk beverage offering refreshing aftertaste while maintaining the richness of raw milk by adopting Belgian company, Pur Natur's proprietary sterilization method. Lineup includes "Milk for Bread" "Café au lait for Bread" "Milk Tea for Bread".

\*2. Kaneka online shop (https://www.kaneka.co.jp/onlineshop/)



## "For Bread" series

Product	Milk for Bread	Café au lait for Bread	Milk Tea for Bread
Product	• Using 100% raw milk	• Rich milk blend using 94 %	• Rich milk blend using 70 % of
Feature	from Hokkaido	of raw milk from Hokkaido	raw milk from Hokkaido
	• Refreshing aftertaste	• Deep flavor using	• Aroma and refreshing
	while maintaining the	Guatemala's coffee beans	taste using 100% Darjeeling tea
	richness of raw milk by		leaves
	Pur Natur's sterilization		
	method		



New package design



Flexible straw using Green  $Planet^{\mbox{\scriptsize TM}}$ 

For product inquiries Kaneka Shokuhin Co., Ltd. 0120-97-1207 (10:00 a.m. to 5:00 p.m. excluding weekends and holidays)



<General description of Kaneka Shokuhin Co., Ltd.>Headquarters: Shinjuku-ku, Tokyo, Japan Business description: Purchase and sales of food for bakery, confectionery, and processed foods, Machine sales President: Genichiro Kocho

<General description of Pur Natur Invest BVBA (Pure Nature)> Headquarters: the Kingdom of Belgium Kruishoutem Business description: Manufacture and sales of dairy products, jams, fruit spreads President: Marc Verhamme