

April 25, 2025

KANEKA CORPORATION

Promoting Efforts Toward Decarbonization in Ashiya City
- Launching “Environmental Learning Experiences for Parents and Children” as a Return Gift
for the Hometown Tax -

Kaneka Corporation (Headquarters: Minato-ku, Tokyo; President: Kazuhiko Fujii) will collaborate with Ashiya City, Hyogo to promote awareness activities aimed at achieving regional decarbonization. Starting in July, the company will offer “Environmental Learning for Parents and Children with an independent research kit using Kaneka Biodegradable Polymer Green Planet™ (hereinafter “Green Planet”) as a return gift for hometown tax for Ashiya City 2025 at its training facility, Kaneka “Dreamology” Center, located in Ashiya City.

This environmental learning program is part of the awareness-raising activities aimed at environmental issues. It provides children, who will shape the future of our society, with an opportunity to think about environmental issues together with their parents using our environmental solution material. The program includes an environmental education program using Green Planet (※1), which is 100% biomass-derived polymer and biodegradable even in seawater, as well as our organic circular dairy farming (※2), and “Kaneka-no-Ouchi™ and Solar Circuit™”(※3). Additionally, we will present participants with the Green Planet independent research kit, which is ideal for summer vacation projects, and the Gakken manga “Secrets of the SDGs Goal 14: Life Below Water” (※4).

This manga was created with the aim of conveying the importance of contributing to the SDGs to children who will shape the future. Children can deepen understanding of the conservation and sustainable use of marine resources through learning Green Planet’s development and initiatives.

Ashiya City declared itself a “Zero Carbon City” in June 2021 and hopes this program will serve as an educational venue where people can learn about the environment in an enjoyable way.

Based on our mission of KANEKA thinks “Wellness First”, Kaneka provides value globally as a solution provider. We will continue to promote decarbonization measures in the fields of environment and energy through the introduction of Green Planet products, zero-energy housing (ZEH), and BIPV (Building-integrated photovoltaics).



Environmental Education Program



Independent Research Kit (Whole)



Garbage bags and straw using Green Planet



Gakken manga

※1. This educational material is designed for students to learn about environmental pollution and how it is affected by plastics, which are indispensable for daily life. It also helps students to imagine the future, and to ask themselves, "Which should be prioritized, a convenient lifestyle using plastics or environmental protection?" The program encourages students to change their behavior by learning about various environmental conservation activities and Green Planet, a new material that can replace plastics, and by taking specific actions themselves.

※2. A company that produces and sells organic raw milk which was established by Kaneka and the daily farming partner, Betsukai Milk World Co., Ltd. In April 2021, a dedicated organic ranch was completed, and in December 2022, the farm received organic JAS certification.

※3. Kaneka-no-Ouchi™ Solar Circuit™ is a well-insulated house combining external insulation and double ventilation, that carefully produces a luxurious and comfortable living space.

※4. Gakken Manga “Secrets of the SDGs Goal 14: Life Below Water,” is a special edition of the “Manga makes it easy to understand series by Gakken” .

【Scheduled Date】 July 2025

【Venue】 Kaneka “Dreamology” Center

5-17 Seido, Ashiya City, Hyogo 659-0064 (1-minute walk from Hanshin Ashiya Station)

【Experience Content】

Experience Name	Content
①Environmental Education Program	Which side are you on? “Convenient Living” vs. ‘Abundant Nature’ (45-minute lecture)
②Organic Circular Dairy Farming	What is Organic Circular Dairy Farming? (Lecture: 15 minutes)
③Kaneka-no-Ouchi™ Solar Circuit™	What is Kaneka’s Solar Circuit House? (Lecture: 15 minutes)
④Kaneka “Dreamology” Center Tour	Let’s find the solar panels! (Lecture: 15 minutes)

- ・ The program takes approximately 90 minutes.
- ・ One registration allows one parent and one child to participate.
- ・ This program is intended for elementary school students in grades 4–6.

【Donation Amount】 30,000 yen

You can register via the following websites. (in Japanese)

ANA Hometown Tax: <https://furusato.ana.co.jp/donation/g/g28206-039-a001/>

JAL Hometown Tax: <https://furusato.jal.co.jp/goods/detail/67c06eff2c68759027bc6e0ea29ecb33>

Furusato Choice: <https://www.furusato-tax.jp/product/detail/28206/6554731>

Furunavi: https://furunavi.jp/product_detail.aspx?pid=1544400

Rakuten Hometown Tax: <https://soko.rms.rakuten.co.jp/f282065-ashiya/039-a001/>

Furusato Life: <https://ashiya.furusato-seikatsu.jp/local-government/products/3195>

※Hometown Tax is available only for those residing outside of Ashiya City.