

September 10, 2025  
KANEKA CORPORATION

Kaneka Releases “Watashi no Chikara(My Energy)™ Q10 Drink Sukoyaka Rhythm™”  
- Addressing the Concerns of Women of Perimenopausal/Menopausal Age -

Kaneka Corporation (Headquarters: Minato-ku, Tokyo; President: Kazuhiko Fujii) will launch the food with functional claims (\*1) “Watashi no Chikara(My Energy)™ Q10 Drink Sukoyaka Rhythm™” on September 10. Following an initial launch via the Kaneka Online Shop (\*2) through group company Kaneka Foods Corporation (Headquarters: Shinjuku-ku, Tokyo; President: Fukuzawa Futoshi), the product will subsequently be available on e-commerce platforms such as Rakuten and Amazon.

This product is a food with functional claims containing 100mg of the active form of coenzyme Q10 (\*3). The active form of coenzyme Q10 has been reported to help maintain skin moisture, improve sleep quality, and reduce the feeling of fatigue when waking up. With the mellow sweetness of honey and the refreshing tartness of lemon, it helps to regulate your body's rhythm from within, supporting a healthy lifestyle for those experiencing “perimenopause/menopause” by drinking it during your relaxation time, such as at the end of the day.

The active form of coenzyme Q10 is not very water-soluble and tends to separate when added to beverages. Using proprietary emulsification technology, we have successfully developed a water-soluble formulation that maintains the dispersion stability of the active form of coenzyme Q10 in beverages over extended periods. This technology enables the commercialization of the active form of coenzyme Q10-containing beverages having long shelf life. In the “Watashi no Chikara (My Energy)™” series, we are advancing the development of new products using the active form of coenzyme Q10 and will continue to expand the lineup so that customers can choose according to their needs.

Based on our mission of KANEKA thinks “Wellness First”, we will continue to make our best effort to support better lives for our customers through products related to health that contain our original ingredients.

(\*1) Consumer Affairs Agency – Information on Foods with Function Claims

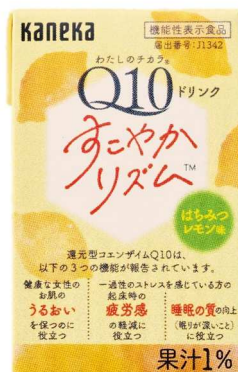
[https://www.fld.caa.go.jp/caaks/s/cssc01/fwccd01?c\\_id=a09F900004skKyZIAU](https://www.fld.caa.go.jp/caaks/s/cssc01/fwccd01?c_id=a09F900004skKyZIAU) (In Japanese)

(\*2) Kaneka Online Shop (<https://shop.kaneka.co.jp/item/E1871/>) (In Japanese)

(\*3) Kaneka was the first company in the world to successfully mass produce an active form of coenzyme Q10 material from yeast by utilizing its proprietary fermentation technology. Kaneka

is a leading supplier of an active form of coenzyme Q10 material to pharmaceutical and supplement companies around the world, and its products are used in supplements in Japan, the U.S., Europe, Asia, and other countries, and are favored by a large number of people.

#### <Product Information>



Product Name	Watashi no Chikara(My Energy)™ Q10 Drink Sukoyaka Rhythm™
Volume	125ml ×24 packs
Suggested Retail Price	5,000yen + tax (5,400yen incl.tax)*4
Retailer Clients	Kaneka online shop, Kaneka Foods Corporation Rakuten store, Amazon, etc.

(\*4) The price includes consumption tax of 8% as the product eligible for reduced tax.

#### 【Product Features】

- This is a food with functional claims containing 100mg of Kaneka's unique active form of coenzyme Q10. The active form of coenzyme Q10 has three reported functions claims, “maintain skin moisture”, “improve the quality of sleep (deeper sleep) of people who are experiencing temporary stress” and “reduce the feeling of fatigue when waking up”.
- This drink is fat-free and comes in a compact, single-serve size, making it easy to enjoy consistently.

【Submitted Claim】

This product contains the active form of coenzyme Q10. The active form of coenzyme Q10 has been reported to maintain skin moisture in healthy women, improve sleep quality (deeper sleep) in individuals experiencing temporary stress, and reduce fatigue upon waking.

- Maintain a balanced diet including a staple food, a main dish and side dishes.
- This product is categorized as “Foods with Functional Claims”. Unlike “Foods for Specified Health Uses”, this product is not individually pre-approved by the Secretary General of the Consumer Affairs Agency.
- This product is not intended for use in the diagnosis, cure, or prevention of disease.

<For product inquiries>

Kaneka Foods Corporation

0120-97-1207 (10:00 a.m. to 5:00 p.m., excluding weekends and holidays)

<Kaneka Foods Corporation>

Headquarters: Shinjuku-ku, Tokyo

Business description:

- Purchase and sale of food for bakery, confectionery, and processed foods
- Machine sales
- Planning, development, sales, licensing, store management, e-commerce sales, and e-commerce mall management of consumer products and related products

President and Representative Director: Futoshi Fukuzaki