

September 28, 2026
KANEKA CORPORATION

Kaneka Releases “Susumu Chikara Lemon Myrtle Drink, Refreshing Citrus Flavor”
- The First Beverage Jointly Developed with the Japan Walking Association -

Kaneka Corporation (Headquarters: Minato-ku, Tokyo; President: Kazuhiko Fujii) will launch “Susumu Chikara Lemon Myrtle Drink, Refreshing Citrus Flavor,” jointly developed with the General Incorporated Association Japan Walking Association (*1), through its group company, Kaneka Foods Corporation (Headquarters: Shinjuku-ku, Tokyo; President: Futoshi Fukuzaki), on Monday, September 28.

This health drink contains casuarinin, a compound derived from lemon myrtle (*2), which Kaneka has studied for more than 10 years. Easy to incorporate into daily health routines before or after light exercise or walking, it offers “A New Daily Habit for Walkers.” Based on feedback from members of the Japan Walking Association, the product features a refreshing citrus flavor. It is the first beverage jointly developed with the Japan Walking Association.

As interest in healthy life expectancy grows, walking and taking strolls have become increasingly common as forms of exercise that can be easily incorporated into everyday life (*3). Meanwhile, a survey conducted by Kaneka found that people in their 30s to 70s who walk regularly are conscious of a lack of exercise and maintaining their physical fitness (*4). Against this background, Kaneka and the Japan Walking Association worked together to develop a product that supports daily health routines.

Casuarinin derived from lemon myrtle is a type of polyphenol extracted from lemon myrtle, an herb native to Australia. Kaneka identified this component while researching more than 200 types of plants and has continued its research for more than 10 years.

Based on our mission of KANEKA thinks “Wellness First”, we are working to promote comprehensive health, including nutrition and exercise. We will continue to contribute to people’s health and rich dietary lives by expanding products and services that can be easily incorporated into daily health routines.

(*1) The Japan Walking Association is an organization under the jurisdiction of the Cabinet Office, established in 1964. Utilizing its network across all 47 prefectures in Japan, it works to extend healthy life expectancy through activities including the promotion of walking, health improvement, and the training of walking instructors. (<https://walking.or.jp/>)

(*2) Lemon myrtle is an herb native to Australia which has long been enjoyed as a richly aromatic herb. Its leaves are rich in citral, the main compound that gives them their lemon-like aroma.

(*3) The 2024 SSF National Sports-Life Survey, Sasakawa Sports Foundation,

(https://www.ssf.or.jp/thinktank/sports_life/datalist/index.html)

(*4) Kaneka survey. An online survey of adults aged 30 to 70 who walk and consume ready-to-drink (RTD) beverages at least once a month.

■ Product Overview



Product Name: Susumu Chikara Lemon Myrtle Drink, Refreshing Citrus Flavor

Suggested Retail Price (*5): 198yen + tax (214yen incl.tax)

Volume: 225ml

Retailer Clients (*6): Supermarkets and general retail stores nationwide, and Kaneka online shop (*7)

*This product is not categorized as a food with functional claims.

(*5) The price includes consumption tax of 8% as the product is eligible for the reduced tax rate.

(*6) The product may not be available at some stores.

(*7) Kaneka Online Shop (<https://shop.kaneka.co.jp/>)

< For product inquiries >

Kaneka Foods Corporation

0120-97-1207 (10:00 a.m. to 5:00 p.m. excluding weekends and holidays)

< General Description of Kaneka Foods Corporation >

Headquarters: Shinjuku-ku, Tokyo, Japan

Business description:

- Purchase and sale of food for bakery, confectionery, and processed foods
- Machine sales
- Planning, development, sales, licensing, store management, e-commerce sales, and e-commerce mall management of consumer products and related products

President: Futoshi Fukuzaki